



TSVETELINA

Karamihova

UI/UX DESIGNER

Passionate about creating designs that unite beauty and function. I bring both technical expertise and an understanding of customer needs, which enables me to adapt and add value across diverse projects and teams.

CONTACT

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EDUCATION

UX/UI Design

SoftUni Creative
2022 - 2024

Upskill UX/UI Design

Telerik Academy
2023

Software Engineering

Software University
2020 - 2022

SKILLS

- Creativity
- Adaptability
- Leadership
- Problem-solving
- Responsibility

EXPERIENCE

Freelance Designer

2020 - Present

- Create UI designs and UX case studies for websites and mobile apps, showcasing the design process from research to prototype.
- Design brand identities, CVs, business planners, presentations, tickets, posters and flyers tailored to client needs.
- Built and maintain a personal portfolio website to present projects and demonstrate design capabilities.

Sales Supervisor

2022 - Present

- Lead and motivate teams in dynamic retail environments, fostering collaboration and achieving sales goals.
- Oversee visual merchandising to ensure displays align with brand identity, seasonal trends, and customer expectations.
- Apply insights from customer behavior and needs to strengthen user-centered design thinking.